

RE: Kern County Museum Foundation (Federal Tax ID# 77-0272697)

Dear Community Leader,

On October 30th and 31st, 2023, 5:00 to 9:00 PM, the Kern County Museum will present our Annual Safe Halloween event. This event is known to provide a wonderful trick-or-treat experience to 5,000 - 6,000 children and more than 8,000 adults in the Bakersfield-Kern County area. Over fifty local companies and organizations will provide candy, treats, and giveaways to children, as they visit treat stations on the Museum's grounds. This is truly, a communitysupported event.

As a Safe Halloween Contributor your support would enable the Kern County Museum Foundation to provide bigger and better Safe Halloween activities at a reduced cost. Your organization has the opportunity to be a part of the best Halloween attraction in Kern County, providing children with a fun, wholesome, family-friendly experience they will want to come back to year after year.

Since last Halloween, we have been hard at work updating and improving many of the Museum's exhibits and programs. With your support, the Foundation will continue to develop projects that distinctively engage, educate, and entertain.

We hope that you and your organization will participate in this year's event as an Event Sponsor. Please find the enclosed forms:

Safe Halloween Sponsorship Levels

Safe Halloween Sponsorship Form

If you have any questions, please contact me at Bebe@kerncountymuseum.org or (661) 437-3330 x 203.

Sincerely,

**Brenna Charatsaris** 



October 30 & October 31, 2024 5:00pm to 9:00pm

Sponsorship Levels

## Spook-tacular Sponsor (\$10,000)

This limited premium sponsorship provides the donors with the maximum donor recognition

relating to Safe Halloween 2024.

**Benefits include:** 

- Named as Premier Event Sponsors in all media materials
- Top Placement of Name/Logo on Treat Bag
- Name/Logo recognition on museum's website & Social Media Sites
- Name/Logo on Admission Tickets
- 150 Adult Admission Tickets
- 100 Child Admission Tickets
- Business Rental opportunity
- \$500 Business Membership
- Opportunity to provide company information in a central display booth Lock a Lepton Sponger ( $\phi = 0.00$ )

## <u>Jack-o-Lantern Sponsor (\$5,000)</u>

This sponsorship is perfect for corporate donors that enjoy collaborating with successful community events.

**Benefits include:** 

- Named as Entertainment Sponsor in select media materials
- Name/Logo on Treat Bag
- Name/ Logo recognition on museum's website & Social Media Sites
- Corporate Logo/Name Place available at entertainment venue
- 100 Adult Admission Tickets
- 50 Child Admission Tickets
- Business Luncheon opportunity

• Opportunity to provide company information in a central display table Carnival of Fun (\$2,000)

Carnival of Fun sponsorship is perfect for a donor that is new to the community and excited to network.

**Benefits include:** 

- Name recognition in the program
- opportunity to provide company information on a central display table
- Prominently placed sign in location of attraction
- · Recognition on museum's website and social media
- 20 Adult Admission Tickets 10 Child Admission Tickets



## Treat Bag Sponsor (\$500)

Safe Halloween 2024 will have (10) Treat Bag Sponsors. This sponsorship is perfect for corporate donors that would like to have their corporate name/logo placed in 6000 homes through placement on the event's official Trick-or-Treat Bag, name used for promotional activities and placed on museum's website.

Kern County Museum's Annual Safe Halloween Sponsorship Form

[] Spook-tacular Sponsor (\$10,000)

[] Jack-o-Lantern Sponsor (\$7,000)

[] Carnival of Fun (\$2,000)

[] Treat Bag Sponsor (\$500)

[] Other Donation Amount or In-Kind Donation (Candy, Treats, Equipment Rental, Etc.)

Company/Organization

Contact Name

Telephone Number & Email Address

Address (Street/City/State/Zip)

Please email your logo to Bebe@kerncountymuseum.org in jpeg form. All check payable to Kern County Museum.

Kern County Museum 3801 Chester Avenue Bakersfield, CA 93301 661-437-3330 Fax: 661-633-9829 Contact: Brenna x203 <u>Bebe@kerncountymuseum.org</u>