

Kern County Museum Foundation

3801 Chester Avenue, Bakersfield, California 93301
Historic Standard School Building

Regular Meeting
Monday, June 28, 2021 2:00 PM

AGENDA

All agenda item supporting documentation is available for public review at the Kern County Museum, 3801 Chester Avenue, Bakersfield, California 93301, during regular business hours, 8:00 a.m. - 4:00 p.m., Tuesday through Friday, following the posting of the agenda. Any supporting documentation that relates to an agenda item for an open session of any regular meeting that is distributed after the agenda is posted and prior to the meeting will also be available for review at the same location.

Note: Members of the Museum Foundation Board (“Board”) may have interest in certain contracts that the Board considers where the member holds a position in local government that supports or is connected with the functions of the Museum. Government officers or employees are assigned to the Museum Board by action of the legislative body of their governmental institution and through the By-Laws of the Museum Foundation. These interests include County of Kern (Geoff Hill).

Public Session

1. Call to Order and Roll Call

Sheryl Barbich, Chair	_____
Geoff Hill, Vice Chair	_____
Michael Stevenson, Treasurer	_____
Ryan Geivet, Secretary	_____
Bryan Batey	_____
David Perkins	_____
Alex Dominguez	_____
Frank Wooldridge	_____
Barry Zoeller	_____

2. Approval of Minutes

A. Minutes from May 24, 2021 Kern County Museum Foundation Regular Meeting: **DISCUSS, APPROVE**

Foundation Items

3. Finance Committee Items- Stevenson and Melton

- A. Kern County Museum Foundation Financial Statements for May 2021: Balance Sheet, Profit and Loss for the month and YTD, Restricted Donations by Class report. **DISCUSS, TAKE APPROPRIATE ACTION.**
- B. Report from Finance Committee on Samson Advisors investment performance. **DISCUSS, TAKE APPROPRIATE ACTION.**
- C. Preliminary budget for 2021-2022. **DISCUSS, TAKE APPROPRIATE ACTION.**

4. Events Update- Charatsaris/ McCoy

- A. **Get Lit**- September 18, 2021. **DISCUSS, TAKE APPROPRIATE ACTION.**
- B. Proposal for **Homecoming** - September 26, 2021, 10 AM to 2 PM. **DISCUSS, TAKE APPROPRIATE ACTION.**
- C. Event Venue pricing comparables. **DISCUSS, TAKE APPROPRIATE ACTION.**

5. Marketing Update- Zoeller, Perkins, Wooldridge

- A. Review of marketing meeting on June 11, 2021. **DISCUSS, TAKE APPROPRIATE ACTION.**
- B. Corporate event marketing flier. **DISCUSS, TAKE APPROPRIATE ACTION.**

6. Construction Projects Review- McCoy

- A. Neon Plaza Naming Designation/ Proposal- Batey. **DISCUSS, TAKE APPROPRIATE ACTION.**
- B. Neon Plaza Extension and Sign(s) Restoration. **DISCUSS, TAKE APPROPRIATE ACTION.**
- C. Bakersfield Sound Exhibit. **DISCUSS, TAKE APPROPRIATE ACTION.**
- D. Yokut Tejon Education Building. **DISCUSS, TAKE APPROPRIATE ACTION.**
- E. Lori Brock Improvements. **DISCUSS, TAKE APPROPRIATE ACTION**

**7. Strategic Planning- Barbich
DISCUSS, TAKE APPROPRIATE ACTION.**

8. Public Presentations

This portion of the meeting is reserved for persons desiring to address the Board on any matter not on this agenda and over which the Board has jurisdiction. Speakers are limited to two minutes. Please state your name and address for recording before beginning.

9. Board Member Items

This portion of the meeting is reserved for Board Member to present to other Board members and to the public information, announcements, and items that have come to their attention. No formal action by the Board will be taken. A Board member may request that the Chair calendar an item for consideration at a future meeting (Government Code Section 54954.2(a)(3)).

10. Next Regular Meeting: The next regular meeting is July 26, 2021 at 2 PM in Historic Standard School at the Kern County Museum.

11. Adjourn

Americans with Disabilities Act
(Government Code Section 54953.2)

The meeting room of the Kern County Museum Foundation is accessible to persons with disabilities. Disabled individuals who need special assistance to attend or participate in a meeting of the Kern County Museum Foundation may request assistance at the Kern County Museum, 3801 Chester Avenue, Bakersfield, or by calling (661) 437-3330. Every effort will be made to reasonably accommodate individuals with disabilities by making material available in alternate forms. Requests for assistance should be made three (3) days in advance of the meeting whenever possible.