

Kern County Museum Foundation

3801 Chester Avenue, Bakersfield, California 93301
The Board Room at the Kern County Museum

Regular Meeting
Monday, March 23, 2026 2:00 PM

AGENDA

All agenda item supporting documentation is available for public review at the Kern County Museum, 3801 Chester Avenue, Bakersfield, California 93301, during regular business hours, 8:00 a.m. - 4:00 p.m., Tuesday through Friday, following the posting of the agenda. Any supporting documentation that relates to an agenda item for an open session of any regular meeting that is distributed after the agenda is posted and prior to the meeting will also be available for review at the same location.

Note: Members of the Museum Foundation Board ("Board") may have interest in certain contracts that the Board considers where the member holds a position in local government that supports or is connected with the functions of the Museum. Government officers or employees are assigned to the Museum Board by action of the legislative body of their governmental institution and through the By-Laws of the Museum Foundation. These interests include County of Kern.

Public Session

1. Call to Order and Roll Call

Sheryl Barbich, Chair	_____
Barry Zoeller, Vice Chair	_____
Michael Stevenson, Treasurer	_____
Ryan Geivet, Secretary	_____
Fidel Martinez	_____
David Perkins	_____
Michelle Burns-Lusich	_____
Amy Travis	_____
Jacob Frost	_____

2. Approval of Minutes

A. Minutes from February 23, 2026: **DISCUSS, APPROVE.**

Foundation Items

1. Finance Committee Items- Stevenson and Hamilton

- A. Kern County Museum Foundation Financial Statements for January and February 2026 are presented for review. Balance Sheets, Profit and Loss and YTD, Restricted Donations by Class report. **DISCUSS, TAKE APPROPRIATE ACTION.**

2. Introduction of New Curatorial Team- McCoy

- A. Robert Hunt, Curator of Collections and Lee Felix, Archivist will be introduced to the board. **DISCUSS, TAKE APPROPRIATE ACTION.**

3. Buddhist Church Project- McCoy

- A. McCoy will share details on a cultural project salvaging elements of the 1912 Buddhist Church for a memorial to the Nisei and Japanese community. **DISCUSS, TAKE APPROPRIATE ACTION.**

4. Indoor Events Venue- McCoy

- A. McCoy will present two options for the creation of an indoor events venue. Remodeling of the Chamber of Commerce Building pursuant to discussion and recommendation from the Strategic Planning meeting, or Sam's Place created from the existing vacant Jack Plant building. **DISCUSS, TAKE APPROPRIATE ACTION.**

5. Development Manager Proposal - McCoy and Barbich

- A. Pursuant to discussion and recommendation from the Strategic Planning meeting, a new position of Development Manager is being proposed that would support fundraising, sponsorships, donor relations, membership growth, and marketing coordination. Required strengths: revenue generation, communication, database discipline, project management, local network. **DISCUSS, TAKE APPROPRIATE ACTION.**

6. Strategic Plan- Barbich

- A. The Board has created a new plan for the expansion and improvement of museum programs and projects, specifically:
 - 1. Membership growth, sponsorships & fundraising:
 - a. Build/segment email lists (members vs prospects) and start monthly cadence

- b. Update sponsorship prospect lists and standardize tiers/benefits.
2. Draft plan for rentals and events revenue growth, with expanded indoor rental space available
3. Improve signage: Entrance signage on the grounds
4. Technology/ WiFi assessment
5. Website/digital tools

The plan needs to be translated into action items for the staff and board.
DISCUSS, TAKE APPROPRIATE ACTION.

7. Ellen Baker Tracy Guild projects- McCoy

- A. The annual EBT Projects have been completed or are in process.
DISCUSS, TAKE APPROPRIATE ACTION.

8. Public Presentations

This portion of the meeting is reserved for persons desiring to address the Board on any matter not on this agenda and over which the Board has jurisdiction. Speakers are limited to two minutes. Please state your name and address for recording before beginning.

8. Board Member Items

This portion of the meeting is reserved for Board Members to present to other Board members and to the public information, announcements, and items that have come to their attention. No formal action by the Board will be taken. A Board member may request that the Chair calendar an item for consideration at a future meeting (Government Code Section 54954.2(a)(3)).

9. Next Regular Meeting: The next meeting is April 27, 2026.

Americans with Disabilities Act
(Government Code Section 54953.2)

The meeting room of the Kern County Museum Foundation is accessible to persons with disabilities. Disabled individuals who need special assistance to attend or participate in a meeting of the Kern County Museum Foundation may request assistance at the Kern County Museum, 3801 Chester Avenue, Bakersfield, or by calling (661) 437-3330. Every effort will be made to reasonably accommodate individuals with disabilities by making material available in alternate forms. Requests for assistance should be made three (3) days in advance of the meeting whenever possible.